

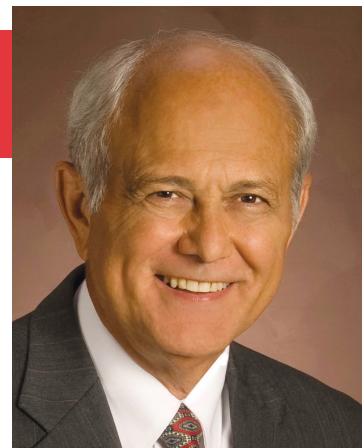
# The Essential Tax Seminar

All You  
Need to Get  
Through a Tax  
Season!

## 2017 Key Topics

- ★ What's New – Federal Law and IRS Regulation Changes
- ★ Form Changes and Compliance Issues
- ★ American Health Care Act
- ★ 2017 Tax Reform and/or Proposals
- ★ Regulation of Preparers Proposed
- ★ Ohio Income Tax Changes, Rulings, Impacting Decisions including the Small Business Deduction
- ★ Update on Municipal Enactments
- ★ Federal Impacting Regulations, Rulings, and Court Decisions

AND... *much more*



*As a presenter, Richard has the unique skill to combine his 51 years of tax law experience with his ability to present up-to-the-minute, complex issues in an engaging, enlightening, and easy-to-understand way.*

Meet Your Presenter —  
Richard E. Ayres, EA, ATA

## Professional Experience

- President of Ayres Accounting & Co.
- Enrolled since 1979 to practice before the IRS (Enrolled Agent)
- Achieved the Accredited Tax Advisor (ATA) designation in 1990
- Member of the National Society of Accountants, the National and Ohio Associations of Enrolled Agents, and an associate member of the Ohio Society of Certified Public Accountants
- Past President of the Ohio Association of Independent Accountants
- Past president of the Ohio Society of Enrolled Agents

## ONE DAY SEMINAR

AND

**FREE self-study Ethics**  
(up to 3-CPE hours).

**Only \$269** per person  
OR

**\$249** per person for three or  
more from the same employer  
(See company discount section for  
requirements.)

**PLUS**

the fee includes our  
comprehensive 300+ page  
seminar workbook.

## 2017 Fall Tax Update Locations

November 9  
**CHILlicothe**

Christopher Conference  
Center  
20 North Plaza Blvd.  
(740) 775-3500

November 13  
**ADA**

Ohio Northern  
University  
(McIntosh Center)  
College Avenue  
(419) 772-2400

November 16  
**HURON**

Sawmill Creek Resort  
& Conference Center  
400 Sawmill Creek  
(419) 433-3800

November 17  
**TOLEDO (Perrysburg)**

Holiday Inn -  
French Quarter  
10630 Fremont Pk.  
(419) 874-3111

November 27  
**CLEVELAND (West)**

Holiday Inn  
15471 Royalton Rd.  
Strongsville  
(440) 238-8800

November 28  
**CANTON**

Hartville Kitchen  
1015 Edison St. (Rte 619)  
Hartville  
(330) 877-9353

December 1\*  
**COLUMBUS**

Crowne Plaza - North  
6500 Doubletree Ave.  
(614) 885-1885

December 4  
**YOUNGSTOWN**

Holiday Inn - Boardman  
Hotel & Conference  
Center  
7410 South Ave.  
(330) 726-5472

December 5  
**CLEVELAND (East)**

Embassy Suites  
3775 Park East Dr.  
Beachwood  
(216) 765-8066

December 8  
**CAMBRIDGE**

Mr. Lee's Family  
Restaurant  
2000 E. Wheeling Ave.  
(740) 432-4922

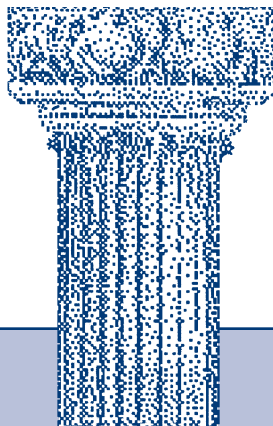
December 11\*  
**CINCINNATI**

Crowne Plaza  
5901 Pfeiffer Rd.  
(513) 793-4500

December 12  
**DAYTON**

Holiday Inn  
2800 Presidential Dr.  
Fairborn  
(937) 426-7800

\* *Denotes New  
Location*



# ATS

AYRES TAX SEMINARS



## What participants are saying about the seminar

*"Thank you so much for the timely and extremely helpful [email] update. You just secured a lifetime seminar attendee along with my staff of 5 others."*

■ CPA with 20 years experience, 1st year attendee — Akron

*"The information I received at your seminar was not presented at other sessions I attended. Book was well-prepared and so was the presenter."*

■ CPA with 30 years experience — Toledo

*"Have been enjoying Ayres presentations for at least 15 years. I like his injection of humor and common sense approach to complicated tax issues."*

■ Enrolled Agent with 20 years experience — Cleveland

*"Excellent material for reference as well as excellent format of material. Easy to follow. One of the best I've ever attended."*

■ Enrolled Agent with 28 years experience — Youngstown

**SEMINAR INFORMATION**

**Who Should Attend**

Certified & Licensed Public Accountants  
 Enrolled Agents  
 Tax Practitioners  
 Tax Attorneys  
 Certified Financial Planners

**CPE Credits and Accreditation**

ATS has been approved as a continuing education sponsor by the IRS Director of Practice pursuant to Section 10.6 (9) (ii) and the Accountancy Board of Ohio, #194, for 8 (TX) CPE credits, and the Ohio Supreme Court Commission on Continuing Legal Education, #6345, for 6.75 CLE credit hours, including .00 hours in ethics and .00 hours in substance abuse instruction. Also, CFP Board has accepted ATS's courses for up to 8 CPE credits.

**Schedule and General Information**

The seminars are scheduled from 8 a.m. to 4:30 p.m. Registration begins at 7:30 a.m. NO SMOKING, CELL PHONES, VIDEO, OR AUDIO RECORDINGS are permitted in the seminar room. Comfortable, casual dress is encouraged. Confirmation and directions to the seminar are mailed upon receipt of registration. For additional information, call TOLL FREE at 1-800-926-3156, e-mail RICHARD@AYRESATS.COM, fax (937) 964-1135, or write ATS, Box 250, North Hampton, Ohio 45349.

**Fee Covers**

Lecture, seminar workbook, ethics, a.m. and p.m. refreshments. Enjoy lunch on your own.

**Enrollment Information**

Please register early since enrollments are processed in the order received with payment; space may be limited. There is an additional \$30 processing fee for those registering at the door. A \$25 fee is assessed for any "returned checks."

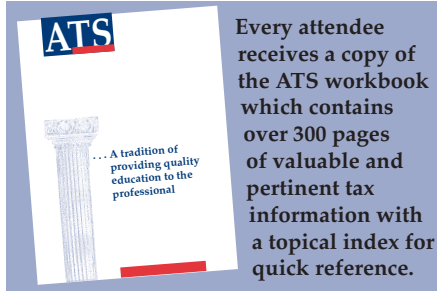
**Cancellations/ Refunds/ Transfers**

Cancellations 14 days prior to the seminar, a 10% fee is deducted from your refund. From 13 to 6 days prior to the seminar, a 20% fee is deducted. Within five days of the seminar, a 50% fee is deducted. Registrations are transferrable, but call to check for space. Refunds are processed after December 15th. **NO REFUNDS FOR NO SHOWS;** however, you will be mailed a seminar workbook.

**Company group registration discount requirements**

A \$20 discount is available for 3 or more individuals registered from the same employer. The discount applies even if they attend different locations. The registration form **MUST be accompanied by proof** (such as a business card or a letterhead listing names) that all employees belong to the same employer.

After the seminar, the **ONLY 2 books you will need...**



and...



QuickFinder® is the industry leader for tax professionals with accurate easy-to-read content. These resources will save you many hours of reading and research. Includes cross-referenced IRS Code Sections and Publications. Now available at discounted prices.

Quickfinder® Tax Tables are durable, laminated six-page fold-out tools that provide the QuickFinder tables and charts that you use most often, allowing you to quickly answer client questions without flipping through pages. Quickfinder® Tax Tables are the easy way to keep important facts and figures at your finger tips!

The cut-off date for ordering Quickfinder® Handbooks and Tax Tables is December 20th. Orders will be shipped by January 15th. All State Quickfinder® orders will be shipped under separate cover by mid-February.

**REGISTRATION FORM (Submit a separate form for each person attending)**

Please print clearly:

Seminar Location \_\_\_\_\_ Seminar date \_\_\_\_ / \_\_\_\_ / 17  
 Name (first) \_\_\_\_\_ (middle initial) \_\_\_\_\_  
 (last) \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Zip     -       
 Please provide last four digits  
 Daytime Phone ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_  
 Evening Phone ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_  
 FAX ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_  
 E-Mail \_\_\_\_\_

Seminar date \_\_\_\_ / \_\_\_\_ / 17

(middle initial) \_\_\_\_\_

Circle status:

CPA PA EA TP OTH

PTIN: P | | | | | | | | | | | | | | | |

Attorney: # | | | | | | | | | | | | | | | |

CFP: # | | | | | | | | | | | | | | | |

Other \_\_\_\_\_

**Registration Fee: Includes seminar workbook**

(Add an additional \$30 processing fee if registering at the door.)

Less Company Group Discount (See requirements.) \_\_\_\_\_ @ \$20.00 = \$ ( \_\_\_\_\_ )

= \$ 269.00

**Ethics FREE with attending seminar, a \$30 value**

**Quickfinder® and ATS Materials (The ATS Reduced Price)**

1040 Quickfinder® Handbook \_\_\_\_\_ @ \$54.00 (\$50.35+\$3.65 tax) = \$ \_\_\_\_\_

Small Business Quickfinder® Handbook \_\_\_\_\_ @ \$54.00 (\$50.35+\$3.65 tax) = \$ \_\_\_\_\_

Updated Healthcare Quickfinder® \_\_\_\_\_ @ \$54.00 (\$50.35+\$3.65 tax) = \$ \_\_\_\_\_

ATS Extra Seminar Workbook \_\_\_\_\_ @ \$85.80 (\$80.00+\$5.80 tax) = \$ \_\_\_\_\_

Shipping and handling for above book items (for quantities of one or more) \$ 8.00

All States Quickfinder® Handbook \_\_\_\_\_ @ \$84.00 (\$78.32+\$5.68 tax) = \$ \_\_\_\_\_

Shipping and handling for All States (for quantities of one or more) \$ 9.00

Tax Tables (Individual) \_\_\_\_\_ @ \$18.00 (\$16.78+\$1.22 tax) = \$ \_\_\_\_\_

Tax Tables (Business) \_\_\_\_\_ @ \$18.00 (\$16.78+\$1.22 tax) = \$ \_\_\_\_\_

If Tax Tables are ordered with Quickfinders, shipping is free. Otherwise, \$4.00. \$ 4.00

TOTAL AMOUNT DUE \$ \_\_\_\_\_

(Make check payable to ATS)

**Four Easy Ways to Register:**

**INTERNET** [www.ayresats.com](http://www.ayresats.com)

**FAX** Your registration: 937-964-1135

**MAIL** Your registration and check payable to: ATS, Box 250, North Hampton, OH 45349-0250

**CALL** TOLL FREE: 800-926-3156

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**ATS USE ONLY:** Date Registration Received \_\_\_\_ / \_\_\_\_ / 17  
 Date Posted \_\_\_\_ / \_\_\_\_ / 17  
 Date CC Transmitted \_\_\_\_ / \_\_\_\_ / 17